WRSR, 103.9 The Fox General Contest Rules

General Contest Rules

These rules apply to all contests conducted on WRSR, unless otherwise specified.

Eligibility Restrictions

All contests are open to WRSR listeners' 18 years of age or older. Employees
of WRSR, its licensee, KROL COMMUNICATIONS INC and participating
sponsors/promotional partners, other radio stations, and the members of their
immediate families residing in the same household are ineligible to participate
or win.

Entry

- 1. No purchase is necessary to enter or win. Contestants may enter as often as they wish, unless specified otherwise.
- 2. Contestants may only win one prize per person or per household every thirty (30) days unless specified otherwise. For contests that run beyond thirty (30) days, contestants may only win one prize per contest. Contests with major prizes may have additional restrictions.
- 3. Station and the Company are not responsible for any entries and/or telephone calls that are misdirected, lost, stolen, disconnected, not received, or are illegible. Station is not responsible for any printing errors. All entries become the property of the Station and the Company and will not be acknowledged or returned.
- 4. Entries received that are mutilated, tampered with, illegible, or from ineligible entrants will be void. Entries that are determined to be fraudulent will be void, and the person making such an entry barred from further participation in that contest.
- 5. Station Management shall be the sole arbiters in all matters relating to the contest and in the interpretation of contest rules. Their decisions shall be final. Entry into the contest constitutes agreement by contestants to abide by these rules, as well as any other rules established by Station.

Prizes:

1. All "prize winnings" must be picked up at the office of WRSR, G-4511 Miller Road, Flint, Mi 48507 between normal business hours of 9 am to 5 pm Monday-Friday, excluding holidays, unless otherwise notified. The winner will forfeit all "prize winnings" if not claimed. In the event that "prize winnings" are mailed to the winner, it will be with prior written consent of the winner and therefore, winner assumes the risk of its loss. WRSR is not

responsible for the safe arrival of "prize winnings".

2. Prizes will be released to winners only. Winners are required to present a valid state photo ID and social security number in order to pick up any prize. All winners are required to sign a Release relieving the Station, the Company, its parents, subsidiaries, officers, directors, employees, agents and contest sponsors from any and all liability with respect to the contestant's participation in the contest and the receipt and/or use of the prize. Any person who refuses to sign the Release and/or provide a social security number will forfeit the contest prize.

3. There is no substitution, transfer, or cash equivalent for "prizes", except that the sponsor may, at its sole discretion, substitute "prizes" of comparable value or cash. Any "prize winnings" do not include taxes, gratuities or any other expenses. All winners of "gift certificates" will be subject to the terms and conditions as set forth by the prize provider. Other restrictions may apply.

No transfer or assignment of prizes is allowed.

4. Prizes not claimed within 30 days of being awarded, or in the case of a time sensitive prize, within its period of usability, shall be considered forfeited and will become property of the Station. Such prizes may be disposed of at the discretion of Station Management.

5. Winners are responsible for paying all applicable local, county, state and federal taxes on prizes based on the estimated retail value of the prize, as set forth in the contest rules, and will be issued an IRS 1099 form for all prizes won from Station where the aggregate value of all prizes is \$600 or more.

6. By participating in this contest, each contestant hereby consents to the Station and the Company's use of the following for on-air broadcast and for advertising and promotional purposes without payment of additional consideration: contestant's name; voice; likeness; biographical information; his/her participation in the contest; and the substance of the contestant's telephone call.

Odds of Winning/Miscellaneous

- Odds of winning depend on how the contest is conducted. For random drawing contests, the odds of winning depend on the number of eligible entries received. All tie breaking procedures will be set forth in the individual contest rules.
- 2. Copies of these general contest rules and list of winners (when complete) are available during regular business hours at the main studio of WRSR or by

sending a self-addressed stamped envelope to the station at WRSR, G-4511

Miller Road, Flint, Mi 48507.

3. Station contests are subject to all applicable laws and regulations and are void where prohibited. Station, Krol Communications Inc., its parents, subsidiaries, officers, directors, employees, agents, contest sponsors and affiliated companies, and advertising and promotion agencies accept no responsibility of liability in connections with any injuries, losses, or damages of any kind caused by or resulting from (a) participation in the contest and/or (b) the acceptance, possession and/or use of any prize awarded hereunder.

4. Station reserves the right to change, alter, or modify these rules at any time with or without written notice. Material changes to the contest rules will be broadcast on-air, when practical. Station reserves the right to end or stop any

contest at any time and for any reason.

5. These are general contest rules, and rules for individual contests may vary. To the extent that any individual contest rules differ from these rules, the individual contest rules will govern and control.

6. By calling the Station's call-in or request line, each contestant gives permission and consents to Station's recording and/or broadcasting contestant's name, voice, participation, and the substance of the contestant's telephone call. Contestant agrees that no additional compensation will be paid for such usage.

7. Failure to comply with the contest rules may result in a contestant's

disqualification at the sole discretion of WRSR.